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Dutch Sustainable Growth Coalition

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Supported and facilitated by:



Dutch Sustainable Growth Coalition (DSGC)

VISION

Global challenges require new orientations...

Our future world needs to be sustainable. With a world population reaching nine billion people by 2050, the global challenges ahead are manifold. Major issues in this respect are addressed in the Millennium Development Goals. These challenges are of vital importance and need to be addressed now. Examples include the scarcity of resources (including raw materials, energy, food and water), social inequality, health and well-being, ageing population and global climate change.

Companies have a role to play...

The role of business in society is changing rapidly. A growing number of companies are willing to contribute to the necessary transformation of society in a more sustainable direction. This is done by providing innovative products and services with respect for people, planet and profit. Interaction with governmental and non-governmental organizations is increasing and is aimed at creating solutions in partnership.

Traditional growth strategies are no longer sufficient; what is needed is sustainable growth...

Every company has the ambition to grow, but growth should not come at any cost. Many companies now realize that growth measured in purely economic or financial terms has become too limited a concept. To truly solve broader social and environmental issues, that affect both current and future generations and businesses, a new orientation is needed. This calls for sustainable growth being integrated into the overall strategy and operations throughout the value chain, linking economic profitability with social and environmental progress.

Dutch companies are among the leaders in this field...

Several Dutch multinational companies are already operating along these lines, as is reflected in their positions as leaders in the field of sustainability. It is their firm conviction that a sustainable growth business model will strengthen their competitive edge while having a positive impact on the quality of life and environmental and social progress. Sustainable development has become an important driver of business growth and innovation and acts as a stimulus for a new approach to doing business.

The Dutch Sustainable Growth Coalition (DSGC)...

Several of these companies have joined forces in the Dutch Sustainable Growth Coalition (DSGC), an initiative aimed to give further impetus to business growth that links financial and economic results with environmental and social returns. They strongly believe that the sustainable growth business model is *the* business model of the future.

MISSION

The Dutch Sustainable Growth Coalition (DSGC) has the following objectives:

The DSGC aims to pro-actively drive sustainable growth business models along three lines:

Shape:

DSGC member companies aim to connect economic profitability with environmental and social progress on the basis of integrated sustainable growth business models.

Share:

DSGC member companies aim for joint advocacy of sustainable growth business models both internationally and nationally.

Stimulate:

DSGC member companies aim to stimulate and influence the policy debate on enabling sustainable growth - with a view to finding solutions to the environmental and social challenges we are facing.

ACTIONS

The DSGC member companies have committed to take the following actions:

Shape:

- Within their individual organizations, DSGC members continue to optimize sustainable business strategies towards a sustainable growth business model and to meet their specific targets, which are transparent and measurable. For this purpose the members commit themselves to peer learning through sharing good practices.
- DSGC members will play a catalyst role in their respective sectors in order to ensure long term integration of sustainability and inspire the transition towards sustainable growth and creating shared value through their business model.

Share:

- Identify national and international platforms to advocate best practices and Dutch and international businesses, government, consumers, investors and civil society including NGOs and universities.

Stimulate:

- The DSGC aspires to be a coalition of thought leaders and will give its views on “what is moving the boundaries” in relation to inclusive sustainable growth.
- The DSGC will develop policy recommendations to influence government and EU policies so as to create the right framework conditions for sustainable growth.

The Dutch Sustainable Growth Coalition consists of the following companies:

Unilever
Heineken
Royal Philips Electronics
Royal DSM
AkzoNobel
KLM Royal Dutch Airlines
FrieslandCampina
Shell

The DSGC has the full support of VNO-NCW (Confederation of Netherlands Industry and Employers), and is facilitated by Ernst & Young.

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